

PennyMaria Jackson

PennyMaria@ArtsTransformation.com

EXPERIENCE

Syracuse Stage, Marketing & Public Relations Intern,
08.08 - 12.08

- Created Press Releases
- Collected & organized Press Clippings
- Organized story ideas for news publications
- Created sound slideshows for publicity
- Photographed press conferences and various events

The Mix, Writer & Copy Editor, 08.07

- Collaborated with editorial team on *The Mix*, a yearly supplication to the *Syracuse Post-Standard*
- Edited, and fact checked articles

**UCF McNair Scholars Program and RAMP
Secretary and Project Manager,** 01.08 - 06.08

- Provided a full range of administrative, clerical & customer service related duties to staff & students
- Managed special projects, coordinated research based events & conferences, maintain office website & journal

Central Florida Future News Reporter, 09.06 - 04.08

- Contributed articles about theatre, cultural events, and other feature stories to UCF's student newspaper

Knightly News Reporter/ Anchor, 08.07 - 12.07

- Interviewed, shot, and wrote several packages; edited audio & visual components of stories on Final Cut Pro
- Covered stories on Jena Six and various topics which aired on UCF's weekly news show in Central Florida

PUBLICATIONS

"Tales from Salt City' showcases touching, true stories from seven representatives of Syracuse minority groups" *The Daily Orange* (Syracuse University's student paper) 10.28.08

"No Actors Needed in 'Salt City' Production," *The Daily Orange*, 10.27.08

"The Kuumba Effect," *The Mix* (arts supplement to the *Post-Standard*) 09.05.08

"Parade addresses the South, crime, racism," *Central Florida Future* (University of Central Florida's student paper) 04.04.08

"Piano provides lessons on family, racism in 1930s," *Central Florida Future* 11.16.07

EDUCATION

Syracuse University, Syracuse, NY (present)
Master's: Goldring Arts Journalism, Concentration in Theatre (Anticipated June 2009)

University of Central Florida, Orlando, FL (01.04 - 04.08) B.A. Double Degrees- Theatre Studies, Radio & TV: Broadcast Journalism

SKILLS

- Writing: Journalism Reporting, Critical Writing, editing, fact-checking
- Research: literature reviews, coding, thesis
- Proficient in: Microsoft Office, Word, Excel Power Point, Photoshop, Dreamweaver, SoundSlides Pro

HONORS

Ronald E. McNair Post Baccalaureate Achievement Program Scholar, 8.06 - 5.08

- Served as an undergraduate research assistant to Dr. Lisa Mills, in the department of Film
- Received summer research stipend of \$2,800
- Produced undergraduate thesis and presented research at conferences throughout the U.S.

LEADERSHIP

Student Undergraduate Research Council (SURC), 08.07 - 06.08

- **Co-Founder and Student Ambassador-** Encouraged undergraduate students to prepare for graduate school by taking advantage of undergraduate research opportunities

YMCA Black Achievers Program, 08.07 - 07.08

- **Performing Arts Cluster Co-chair-** Volunteered to keep minority high school students out of trouble by helping them to find their voice through the arts

National Association of Black Journalists (NABJ), 09.04 - Present

- **President of NABJ at UCF** August 2005 - August 2006; Organized events, delegated responsibilities, and managed community service projects which all helped to increase the organization's membership by 40%